



Ref: ELCITA NOTIFICATION/005/2023-24

Date: 04.03.2024

## NOTIFICATION

### HOARDING ANNUAL LICENSE FEE

**Sub : License fee for the Hoardings within “e-City Industrial Township Area”**

**Ref : Resolution passed on 6<sup>th</sup> ELCITA Committee meeting held on 28<sup>th</sup> February 2024.**

It is hereby notified that the Hoarding Advertisement fee applicable within the jurisdiction of “e-City Industrial Township Area” for the financial year commencing from April 1, 2024, to March 31, 2025, are as below.

Advertisement Model	Rate per Annum/Sq.ft (inclusive of 15% Health Cess)
Flex Banners	INR 500/-
LED displays	INR 1000/-

Note : (a) ELCITA is a local authority, hence TDS is not applicable on payments to ELCITA

(b) GST will be paid by the recipient of service under Reverse Mechanism

Authorized Officer

Electronics City Industrial Township Authority



ELECTRONICS CITY INDUSTRIAL TOWNSHIP AUTHORITY

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