



ELCITA

Ref : ELCITA NOTIFICATION/003/2026-2027

Date : 26 March 2026

NOTIFICATION

HOARDING ANNUAL LICENSE FEE

Sub: License fee for the Hoardings within “e-City Industrial Township Area”

It is hereby notified that the Hoarding Advertisement fee applicable within the jurisdiction of “e-City Industrial Township Area” for the financial year commencing from April 1, 2026, to March 31, 2027, are as below.

Advertisement Model	Rate per Annum/Sq. ft
Flex Banners	INR 500/-
LED Displays	INR 1000/-

Note:

- ELCITA is a local authority, hence TDS is not applicable on payments to ELCITA
- GST will be paid by the recipient of service under Reverse Mechanism
- Health Cess will be applied as per relevant regulations.

Authorized Officer

Electronics City Industrial Township Authority



ELECTRONICS CITY INDUSTRIAL TOWNSHIP AUTHORITY

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